FIDI

FIDI BUENOS AIRES 2027

11th – 14th April 2027

Welcome to the FIDI Conference 2027

We are very excited to bring the 2027 FIDI Conference to the iconic city of Buenos Aires, Argentina.

Full of flavour, rhythm and distinct character, Buenos Aires offers an exceptional blend of rich history and forward-thinking creativity.

From the bustling avenues of San Telmo to the sophisticated charm of Recoleta, delegates will experience an inspiring destination packed with passion, history and vibrant charm.

"FIDI Conference isn't just another so-called 'marketing opportunity', it's an investment in your community."

Chris Dixon, Advertising and Sponsorship, FIDI Focus and FIDI Conference

Why be a FIDI Conference sponsor?

Don't miss out on the chance to...

- Network with Affiliates from across the globe
- Catch up with old friends and meet new ones – in person
- Make fresh contacts and secure valued partnerships
- Learn what is going on in the industry
- Engage in stimulating panel discussions
- Feed your mind with new ideas to integrate into your business
- Socialise and have fun
- Discover a fascinating and beautiful corner of South America

"We have experienced overall growth in the volume of work from our FIDI network partners."

Anthony Shipp,
President and CEO,
M. Dyer Global

Your chance to shine

This year's sponsorship packages are designed to maximise impact through:

- Targeted branding on all conference marketing, including the dedicated website and App
- Your own space to meet colleagues and contacts in the networking area
- A choice of activities and events with which to align your business
- Get your company in front of 10,000 newsletter subscribers who receive pre and post-conference information
- Highly valuable in-person contact with 650 FIDI Affiliates
- Remember, only FIDI Affilates and carefully selected sponsor partners can attend; no other event can boast such a prestigious and exclusive delegate cohort
- Exposure to the most active and engaged international global relocation professionals through targeted social media campaigns via LinkedIn and Instagram

"The event allows face-to-face collaboration with executives from many countries, something that's hard to recreate virtually."

Siddharth Mohan, co-founder and CEO, Yembo

About FIDI

FIDI is the largest global alliance of certified professional international moving and relocation companies. Our membership comprises more than 600 members from over 100 countries.

FIDI is the only umbrella organisation in the relocation sector with compulsory quality accreditation for all its Affiliates. FIDI-FAIM and FIDI-DSP are the most stringent quality certifications that lead to FIDI membership. Both are externally audited by global consultancy EY to ensure high standards are always maintained.

As a result, only the best in the industry worldwide are welcomed into the highly regarded community of FIDI Affiliates.

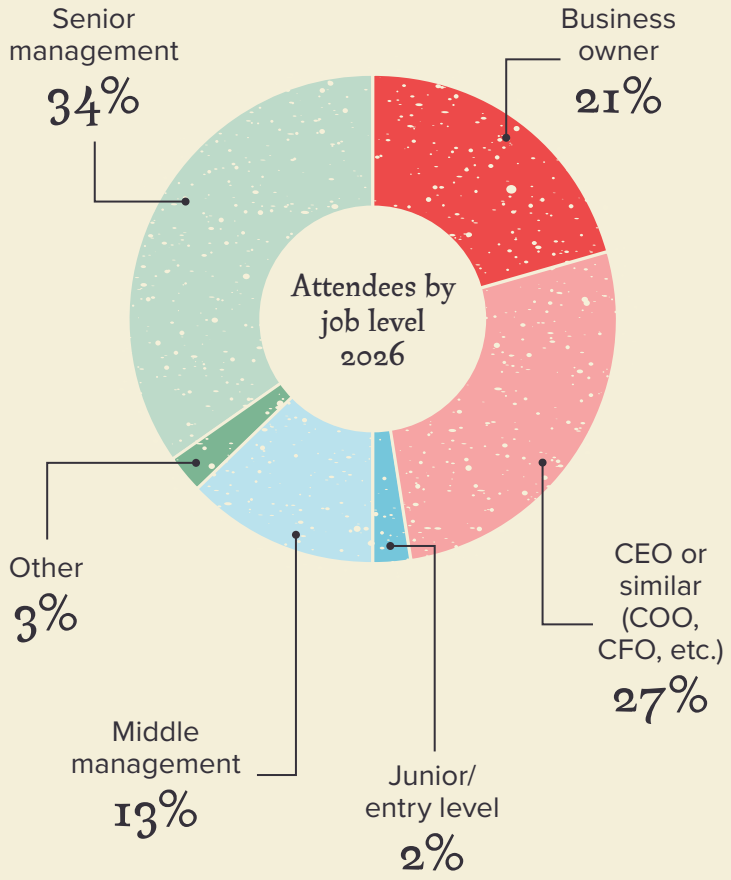
"The conference gives us the opportunity to reconnect with existing contacts, make new connections, and lay the groundwork for a successful year ahead of us."

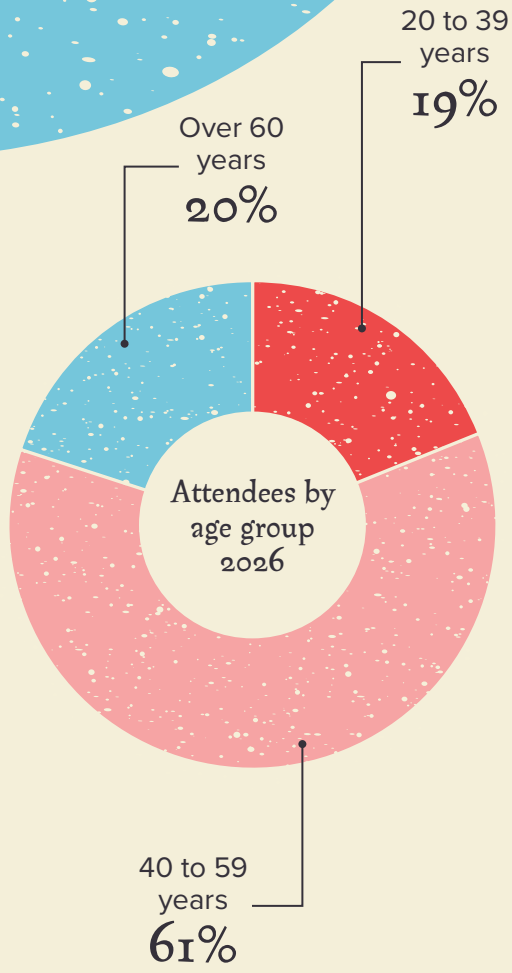
Christina McCarte, Director, AMJ

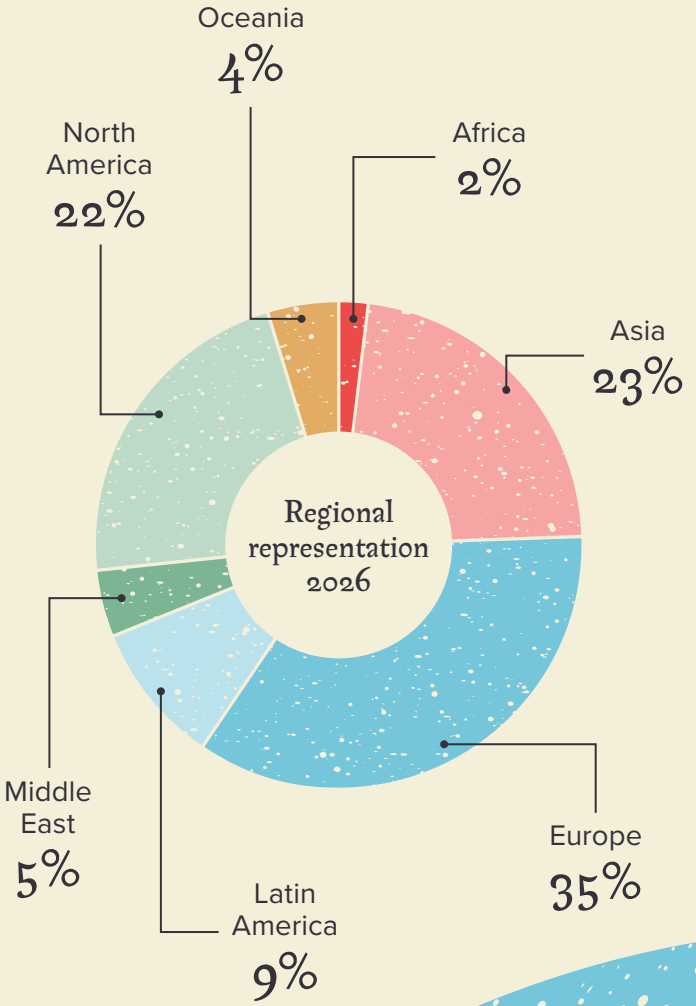
"The FIDI Conference brings together leaders who care about doing things better."

Carlos Ferri, founder and CEO, Shipeezi

Attendee segmentation: Osaka 2026







FIDI Focus Fringe in Buenos Aires

Hosted by FIDI Focus editor Dominic Weaver, the Fringe runs as part of the annual FIDI Conference to provide high-quality filmed and written content for FIDI Focus magazine, website, and social media – both during the event and in the weeks afterwards.

The FIDI Focus Fringe will have its own hub at the Osaka conference, and the team will also take part in sessions highlighting the editorial, social media, and marketing channels available to you. Check the conference app for details, or drop in to meet us, find out more, and discuss the exciting opportunities to work together to promote your business.

FIDI FOCUS

FRINGE

FIDI

BUENOS AIRES

2027

SPONSORSHIP PACKAGES

Headline Sponsor | €26,000

Activity:

- ✓ Branding of networking lounge, badge collection and reception desk for the duration of the event
- ✓ Branded totem, displayed throughout the duration of the event
- ✓ Your company branding on pre and post-Conference mailings (reminders, conference newsletters, social media posts, etc.)
- ✓ Your company branding on the public Conference website and Conference App – including url link to your company's homepage
- ✓ Your company listed as the Headline sponsor in the Conference issue of *FIDI Focus*
- ✓ Table for up to 10 guests at the Gala dinner (registered affiliates only)
- ✓ Option to have an exhibitor table and chairs in the networking area (subject to availability)

PLUS: Select **TWO** additional opportunities from page 11

Investment:

- ✓ €26,000
- ✓ Three free registrations

Principal partner | €15,000

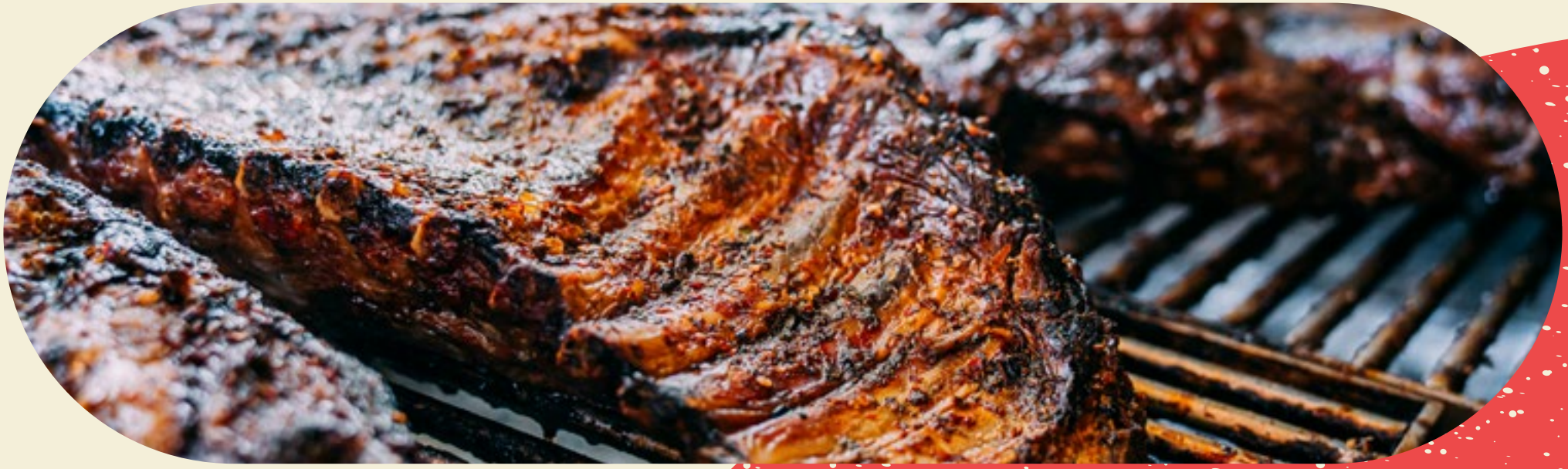
Activity:

✓ Your company branding on activity-specific pre and post-Conference mailings (reminders, conference newsletters, social media posts, etc.)
✓ Your company branding on the public Conference website and Conference App, including url link to your company's homepage
✓ Your company listed as a sponsor in the Conference issue of *FIDI Focus*
✓ Branded totem, displayed throughout the duration of the event
✓ Option to have an exhibitor table and chairs in the networking area (subject to availability)

PLUS: Select **ONE** additional opportunity from page 11

Investment:

✓ €15,000
✓ One free registration



Additional Opportunities

Sustainability partner

- Your company logo on refillable water bottles handed out at registration

FIDI Postcard sponsor

- Your branding integrated into the beginning and closing slides of the four daily highlight videos. See an example from the 2026 FIDI Conference https://www.fidifocus.org/news/2026-fidi-conference-postcards-from-fidi
- Video will be shown on big screens throughout the day and on the conference app and on FIDI's social media channels

FIDI Focus Fringe Content Partner

- Filmed interview at the Conference on a topical subject with *FIDI Focus* editor Dominic Weaver
- The edited video will be available for your own use and will be promoted by FIDI (see more details on page 15)

TOUR 4 ALL

- This is the main tour included in the registration for all conference attendees. We are going to Estancia El Rosario de Areco, a historic Argentine ranch located approximately 90 minutes from Buenos Aires. The ranch provides a unique setting for delegates to experience Argentina beyond Buenos Aires, combining traditional entertainment, local food and hospitality, with the opportunity to network and socialise in the Pampas countryside.
- Your branding visible on itinerary, transport and throughout the Tour

Conference App and Registration system

- Your company branding wherever the App is promoted, including website, social media and FIDI Focus, as well as on the App homepage and special notifications.
- Your company branding and banner image on Registration system; mention of company/logo on conference website (registration details & info pages)

Currently Reserved:

- Welcome reception
- Gala dinner
- Fun Run

Contact Chris Dixon | sales@fidifocus.org

Major partner | €11,000

Activity:

- ✓ Your company branding on activity-specific pre and post-conference mailings (reminders, conference newsletters, social media posts, etc.)
- ✓ Your company branding on the public Conference website and Conference App, including url link to your company's homepage
- ✓ Your company listed as a sponsor in the Conference issue of *FIDI Focus*
- ✓ Branded totem, displayed throughout the duration of the event
- ✓ Option to have an exhibitor table and chairs in the networking area (subject to availability)

PLUS: Choose one of the following opportunities:

1. FIDI Newcomers' Networking Event
2. Branding of hotel key card wallets
3. Branding of a social tour (multiple spots available)
4. Meeting point sponsor

Investment:

- ✓ €11,000
- ✓ 50% discount on 1 registration (at the Early Bird rate)

Supporting partner | €6,500

Activity:

- ✓ Your company branding on activity-specific pre and post-conference mailings (reminders, conference newsletters, social media posts, etc.)
- ✓ Your company branding on the public Conference website and Conference App, including url link to your company's homepage
- ✓ Your company listed as a sponsor in the Conference issue of *FIDI Focus*
- ✓ Option to have an Exhibitor table and chairs in the networking area (subject to availability)

Investment:

- ✓ €6,500
- ✓ 25% discount on one registration (at the early bird rate)

Virtual partner | €8,000

For those who are unable to attend, but would still like some kind of presence at the conference.

Activity:

- ✓ Your company branding on activity-specific pre and post-conference mailings (reminders, conference newsletters, social media posts, etc.)
- ✓ Your company branding on the public Conference website and Conference App, including url link to your company's homepage
- ✓ Your company listed as a sponsor in the Conference issue of *FIDI Focus*
- ✓ Access to the Conference App containing attendee list
- ✓ Your logo displayed on a totem throughout the duration of the event

- ✓ Your logo regularly displayed on big screen in the networking lounge

OR

- ✓ If you have a short promotional video (no sound), we will play that on the big screens in the networking lounge at regular intervals throughout the day

Investment:

- ✓ €8,000

FIDI Focus Fringe content partner | €9,000

Activity:

- ✓ Filmed interview on a topical subject with FIDI Focus editor Dominic Weaver. See an example from the 2026 FIDI Conference https://www.fidifocus.org/sponsored-features/conference-interview-christina-mccarte-amj
- ✓ The edited video will be available for your own use, and will be promoted by FIDI
- ✓ Social media posts – short video highlights and a link to the full content later on FIDI channels
- ✓ Promotional story on FIDI Focus website
- ✓ Promotional advertorial page on the session in the post-conference issue of *FIDI Focus*
- ✓ Full edited video provided for your own use. See an example from the 2026 FIDI Conference https://www.fidifocus.org/sponsored-features/sponsored-interview-thomas-dejalle-digirie
- ✓ Pre and post- conference promotion via conference media including website and App

Investment:

- ✓ €9,000
- ✓ 50% discount on one registration (at the early bird rate)

FIDI FOCUS FRINGE

State of the Industry Partner | €17,500

The FIDI Focus State of the Industry Report (publishing April 2027) examines the trends affecting the global mobility industry, with analysis from stakeholders across the sector. This annual report is available online and is essential reading for FIDI members, including RMCs outside of FIDI, who share it with their clients. Now in its new format, the report is an interactive and visually immersive platform, gaining much higher engagement from readers.

Activity:

- ✓ Your branding at the beginning and end the report
- ✓ Interactive pop-ups linking to more in-depth content about your company
- ✓ Your branding on any communications related to the State of the Industry report
- ✓ Your branding on the big screens across the networking lounge and a verbal 'Thank you to our sponsor' at the State of the Industry panel at the FIDI Conference.
- ✓ Branded totem, displayed throughout the duration of the event
- ✓ A filmed interview, to take place within 6 months after the Conference on a topic of your choice.
- ✓ The edited video will be available for your own use and would also be promoted by FIDI.
- ✓ Your branding on activity-specific pre and post-Conference mailings
- ✓ Your branding on the public Conference website and Conference App – including url link to your company's homepage
- ✓ Your company listed as a sponsor in the Conference issue of *FIDI Focus*

Investment:

- ✓ €17,500
- ✓ Two free registrations

Conference Attendee Fees

	Early Bird registrations (ending 25th Jan 2027)	Regular registrations
First Conference Attendee	€2,600	€2,800
2nd Conference Attendee	€2,400	€2,600
3rd and following Conference Attendee	€2,200	€2,400

Download FIDI Conference Partnership pack

For more information:

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All rates exclude VAT where applicable